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## VISIBILITY PROJECT BRIEF

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### *OUR COMMUNITY, OUR FUTURE – Toward Greater Cooperation and Youth Employability*

**Project Sector:** Youth Employability

**Town/Region:** Serbia

**Project Value:** 226,261.11 EUR

**Budget Line:** IPA 2014

**Start Year:** 2019

**End Year:** 2021

**Contracting Authority:** Ministry of Finance – Department for Contracting and Financing of EU Funded Programmes (CFCU)

**Project:** Youth employability, focused on social innovation in youth employability, emphasising the cross-sectoral cooperation in order to deliver sustainable solutions addressing the needs of youth.

Belgrade Centre for Human Rights is implementing the project in cooperation with the National Youth Council of Serbia (KOMS), National Association of Youth Workers (NAPOR), and CSO Mpeeria.

The **primary institutional beneficiaries** include the Ministry of Labour, Employment, Veteran and Social Affairs; Ministry of Youth and Sports, National Employment Service, Chamber of Social Welfare, The Standing Conference of Towns and Municipalities, The Development Agency of Serbia, etc.

**End beneficiaries** of the project are young people (18–30), with emphasis on NEET and sub-categories of vulnerable youth within NEET; youth workers; and organisations for/of youth.

**Beneficiaries** of this project also include:

- Ministry of Education, Science and Technological Development;
- Social Inclusion and Poverty Reduction Unit;
- Centres for social work;



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- Local self-governments;
- Relevant stakeholders (public and private institutions) contributing to the effective youth employment and employability and active inclusion in the Republic of Serbia.

## PROJECT OBJECTIVES

The **overall objective** is to improve long-term employability of NEET youth and promote sustainable cross-sectoral cooperation at the local level, towards entrepreneurial mechanisms based on inclusive community.

The **specific objectives** are the following:

- 1) Empower local actors (centres for social work; local self-governments; local branches of National Employment Service; civil society organisations) to deliver efficient and improved services for NEET youth.
- 2) Increase competencies of NEET youth for active inclusion in the labour market.
- 3) Improve inter-sectoral cooperation and policy solutions in regard to inclusive work activation.

**During the 21-month period, the project will achieve the following overall goal:** Improve long-term employability of NEET youth, young people who are not in education, employment or training, and promote sustainable cross-sectoral cooperation at the local level, towards entrepreneurial mechanisms based on inclusive community. The project activities are oriented toward the creation of inclusive entrepreneurial mechanisms and stimulative environment for youth. Cooperation between youth policy actors and the social care system in local communities will be initiated to achieve better conditions for the employment of young people who are facing different barriers.

## IMPACT AND OUTCOMES

### Positive Impact on Beneficiary Institutions:

- Local actors (centres for social work; local youth offices; local branches of National Employment Service for outreach activities) will be empowered for more efficient and synergised work on active inclusion of youth from vulnerable groups;
- Continuous inter-sectoral cooperation at the local level will be established;



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- National actors will be provided with policy recommendations toward strengthening the employability of NEET youth in terms of entrepreneurship enabling environment, based on a participatory approach;
- Outreach methodologies and effective interventions will be advanced, therefore reducing the time and resources needed to reach the NEET youth and conduct interventions aimed at improving their position.

#### Positive impact for end beneficiaries over the longer-term will be evidenced through:

- Increase of capacities of youth from vulnerable groups for active inclusion in the labour market;
- Obtainment of high-contact mentored job experience by NEET youth;
- Understanding of features of NEET youth in Serbia, their needs and risk factors which will help with future prevention.

#### Positive Outcomes on End Beneficiaries:

- An inclusive entrepreneurial mechanism within five communities will be established in the form of Community hubs;
- Young people that will have gained entrepreneurial skills will be encouraged for setting up businesses, which creates preconditions for long-term employment within local communities encompassed by the action;
- Youth from vulnerable groups will increase capacities for the active inclusion in the labour market, obtain high-contact mentored job experience and be informed on the possibilities available in this regard.

#### Quantified Outcomes of the Project:

- Four different research methods used for making findings in five regions of Serbia, resulting in the first-ever comprehensive report on NEET youth;
- Minimum of 5 feasibility meetings conducted;
- 30 representatives of youth civil sector trained;
- 30 representatives of local institutions trained;
- 100 participants representing multiple stakeholders from five regions in Serbia networked;
- Five cooperation agreements signed;
- Five Community hubs established;
- 25 services offered in 5 Community hubs by private, public and civic sector;
- 100 young people from vulnerable groups of NEET trained;
- 15 internships mobility schemes provided for NEET youth;



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- 500 000 reach achieved in communicating project goals to target audiences;
- One web platform developed;
- One advocacy campaign conducted;
- The dialogue established by 100 national key stakeholders.

The project is directly contributing to the realisation of national and European strategic documents addressing youth employability.



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